

The Shelby

SHOPPING GUIDE

Vol 1, No 12 Shelby County, Alabama Apr 20, 1960

BEAUTIFUL BRICK HOMES

Paneled Dens

Open House --Sat, Sun
Montevallo

Big 4 Precision Built Homes

NEW & OLD BRICK STYLES

See these modern homes
Open House --Sat, Sun
Arden Subdivision

Big 4 Precision Built Homes

WHOLE FRYERS

Thurs, Fri, Sat.

April 21, 22, 23 **29^c**
per pound

BIG STAR STORES

Calera and Montevallo

GLIDER

For porch or patio

Sturdy metal, **\$14⁹⁵**

Comfortable

JEFFERSON FURNITURE CO.

Calera

AUTO LOANS

Low Bank Rates

Member of

F. D. I. C.

CENTRAL STATE BANK

Calera

SORGHUM

Thurs, Fri, Sat.

April 21, 22, 23 **29^c**
No. 2½ jar.

K&M SUPER MARKET

Calera

OPEN HOUSE

Beautiful Brick Homes,

Double Carports

See them, Sat, Sun.

Big 4 Precision Built Homes

16 NEW BRICK HOMES

See the first two

Open House --Sat, Sun

Montevallo

Big 4 Precision Built Homes

LAWN MOWER REPAIRS

Authorized Service Sta.

Clinton, Power Products

Lawson, Briggs & Strtn.

SEAMAN TIMBER CO.

Montevallo

STEAM & DRY IRON

This G.E. Iron

takes "chore" out
of clothes care. **\$14⁹⁵**

BIRD FURNITURE, Calera

JEFFERSON FURNITURE

CARRIER
AIR CONDITIONER
Portable
Half Ton
149⁹⁵

\$1 Bargains

EVERY ITEM IN THIS BOX

SALE PRICED AT ONLY \$1

WEBSTER'S
UNABRIDGED
DICTIONARY

Foam
Rubber
PILLOWS

ASHTRAYS
6" Metal
Bowl

Plastic Tray Cream and Sugar Set

IRONING BOARD PAD and COVER

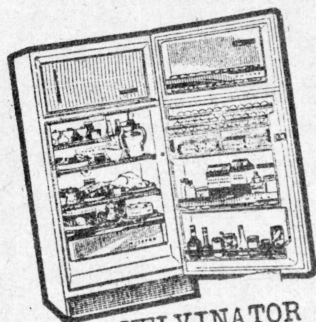
4-Pc. Canister Set

WINDOW SHADES

Washable, plastic covered.

WRINGER
Type
WASHER
(was 149.95)
now
\$129⁹⁵

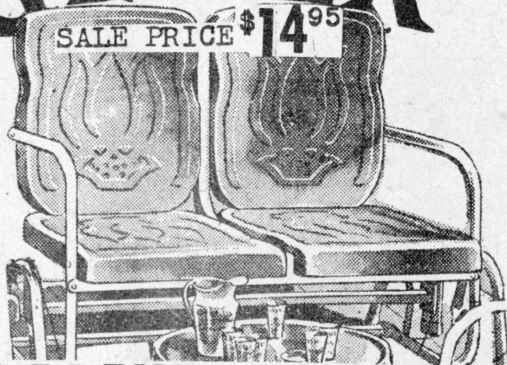
S O F A
only
\$40



KELVINATOR
REFRIGERATORS
\$199⁹⁵

GLIDER

SALE PRICE **\$14⁹⁵**



JEFFERSON FURNITURE CO.

MAIN STREET

CALERA, ALA.

POPULAR PRICES

GREEN GIANT

ENGLISH PEAS #303 can...2 cans 35¢

ROBIN HOOD

FLOUR.....25 pound sack 1.99

NORTHERN

TOILET TISSUE.....six rolls 45¢

RED DIAMOND

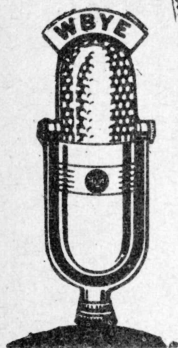
COFFEEper pound 59¢

BAMA

MAYONNAISE.....pint jar 25¢

EMPRESS TUNA.....4 cans 99¢

B.B. Curry & Co.
Wilton



WBYE 1370
on your Dial

take "chore" out
of clothes care!

with a

G. E. STEAM & DRY IRON

only \$14⁹⁵

GET SET FOR THE LONG,
FUN MONTHS AHEAD!

your  dealer

1960 JOHNSON MOTORS
3 to 75 horsepower

32 ounce
TEA GLASS 25¢
MATCHING
PITCHER 75¢

For SUMMER OUTINGS:

Complete line of
FISHING TACKLE and
BOXES, ICE CHESTS,
BARBECUE GRILLS,
THERMOS - JUGS and
other OUTDOOR and
PICNIC EQUIPMENT.

Bird Supply
Calera

HOME OF QUALITY CARS**CHEVROLET**

- '58 CHEV 4 dr. V8, auto-transm., radio, heater, air conditioned, was \$1695, now...\$1595
- '57 CHEV 4 dr. V8 Belair, radio, heater, auto-transm, 2-tone paint.....\$1495
- '57 CHEV 2 dr. V8 Belair, heater, auto-transm, very low mileage.....\$1595
- '57 CHRYSLER 4 dr. Hardtop, radio, heater, power brakes & steering.....\$1495
- '56 CHEV 4 dr. V8 Belair, radio, heater, auto-transm, excellent buy.....\$1095
- '55 FORD 2 dr. heater, 2 tone paint.....\$ 750
- '54 CHEV 4 dr. 210, radio, heater, auto-transmission, save on this one...\$ 595
- '54 PLYM Plaza coupe, heater.....\$ 395
- '54 PLYM 4 dr. Savoy, heater.....\$ 495
- '53 BUICK 4 dr. radio, heater, auto-transm...\$ 395

CHEVROLETelegance with
economy*The Impala 4-Door Sport Sedan.*
MONTEVALLO
MOTOR CO.

SHOPPING GUIDE

ads

BRING RESULTS

Apr 20, 1960

The Shelby Shopping Guide

five

K & M GROCERY - CALERA

One-half Mile South on Highway 31



SPECIALS FOR: THUR, FRI, SAT.
APRIL 21, 22, 23

SORGHUM.....	Number 5 can	69¢
SORGHUM.....	Number 2½ jar	29¢
WESSON OIL.....	Per quart	49¢
RATH SHORTENING..	three pounds	59¢
ROYAL CUP COFFEE.....	Per pound	59¢
MRS. PICKFORD OLEO.....	Two pounds	35¢
BLUE PLATE MAYONNAISE.....	Per pint	25¢
LINDY PEAS.....	2 #300 cans	29¢
KRAFT BARBECUE SAUCE.....	18 ounces	35¢
KRAFT MUSTARD.....	2 6oz jars	19¢
POND LILY FLOUR.....	25 pounds	1.69
VAN CAMP PORK and BEANS.....	two cans	25¢
MINUTE STEAKS.....	per pound	85¢
PREFERRED CONEYS.....	2½ pounds	89¢
ROBIN HOOD FLOUR.....	Five pounds	55¢
(JELLO PUDDING PACK FREE WITH ABOVE)		
TUNA.....	5 cans	90¢
TISSUE.....	4 rolls	29¢
SUGAR.....	5 lbs.	49¢
LARD.....	4 pounds	49¢

K & M PHONE NO 8-6691

LAWN and
GARDEN

SPRING SPECIALS!

Headquarters for
POWER MOWERS
Complete Lines of
GREEN CRAFT MOWERS
and
BIG WHEEL YAZOO
MOWERS

AUTHORIZED SERVICE STATION
for SMALL ENGINES

CLINTON

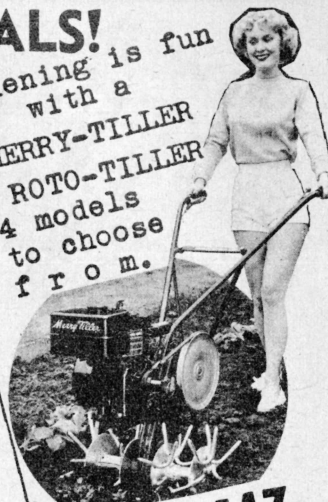
POWER PRODUCTS

LAWSON

BRIGGS & STRATTON

Gardening is fun
with a

MERRY-TILLER
ROTO-TILLER
4 models
to choose
from.



Prices
start at **147⁵⁰**

SEAMAN TIMBER CO.

MONTEVALLO



**NOW IN
PROGRESS!
MCDOW'S
Anniversary Sale**
(ENDS APRIL 30th)

**PRIZES
on
SATURDAYS**

BIG SAVINGS!
on new
CHEVROLETS
\$195 down delivers your
choice of following

NEW 2 DOOR BISCAYNE
NEW 4 DOOR CORVAIR
NEW 1/2 TON PICKUP

ANNIVERSARY SALE USED CAR SPECIALS

'57 CHEVROLET 4 door Belair V8, loaded
including air conditioning...\$1495
'56 CHEVROLET 6 cylinder station wagon....\$1095
'54 CHEVROLET two-door.....\$ 595
'53 FORD four-door.....\$ 395

'51 PLYMOUTH

Fishing Car
to be given
FREE

3:30 p.m.

April 30

REGISTER NOW!

SERVICE SPECIAL

REPACK FRONT WHEELS (regular \$1.50)

Sale price, only one 1949 NICKEL

BRAKE LINING -- replace all Chevy,
Ford or Plymouth parts, plus labor

Sale price, only.....\$15.95

WHEEL ALIGNMENT only.....\$ 5.95



Precision-Built

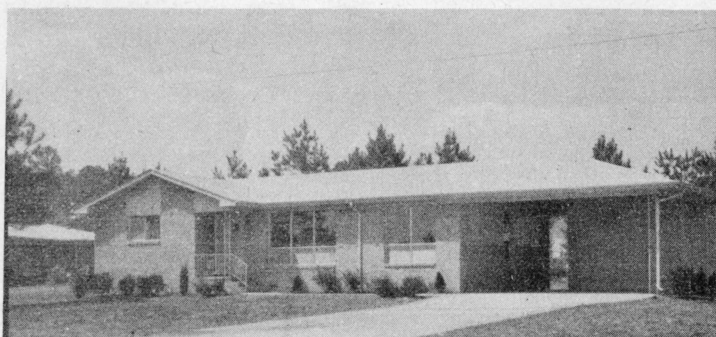
**TURNPIKE-
PROVED**

ALL SIZES VALUE PRICED!

13⁹⁵ 15⁹⁵
6.70 x 15 blackwall
tube-type plus tax
and recappable tire
7.50 x 14
TUBELESS
for many late
model cars

MCDOW MOTOR Co.
C O L U M B I A N A

An Invitation



NEW BRICK STYLE: Two bedrooms, den,
1½ bath, carports

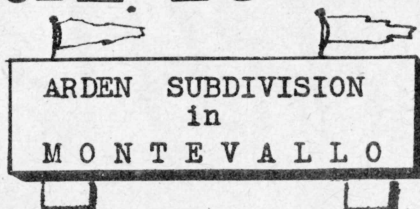
PRICES
begin
at
\$14 500

16 New Brick Homes
to be built in
Beautiful
Arden Subdivision
in
Montevallo

BIG 4
Precision Built Homes

OPEN HOUSE!!

saturday sunday
APRIL 23 & 24



OLD BRICK STYLE: Three bedrooms, den,
 1½ bath, carports

O U T S T A N D I N G	F E A T U R E S
large overhang eaves	colorful fixtures
roof gutters	fully insulated
3 or more bedrooms	close to schools

For additional information

D O N S P U R R I E R

Days Montrose 5-4621

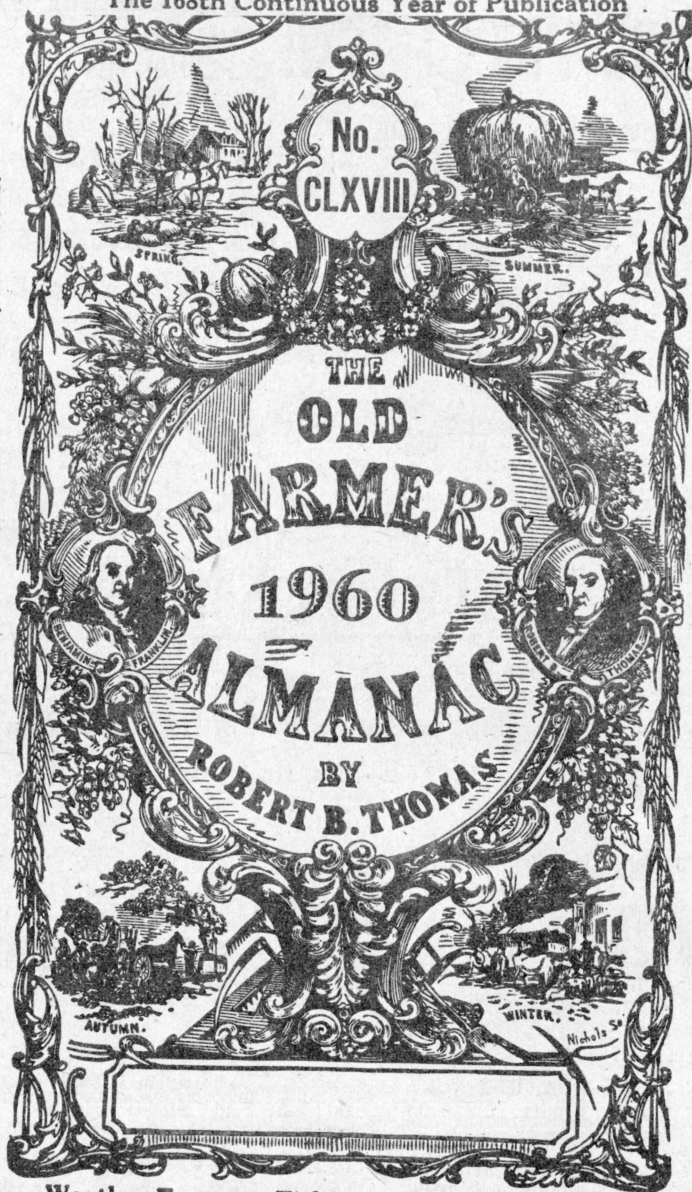
Nights B'ham. VERNON 6-1597

BIG 4

Precision Built Homes

The 168th Continuous Year of Publication

ZODIAC AND MOON SAWS, BIRD MIGRATIONS, TIDES, PHOTOGRAPHS, WOODCUTS.



THIS IS THE ORIGINAL ROBT. B. THOMAS FARMER'S ALMANAC FIRST ISSUED IN 1792 FOR THE YEAR 1793.

PB
\$M

Weather Forecast, Fishing Days, Planting Tables.
 For your 1960 copy of OLD FARMER'S ALMANAC
 send 50¢ to P.O. Box 428, CALERA, ALABAMA
 (allow two weeks for delivery)

CARS PRICED LOW!

Large Stock of
VALIANTS
PLYMOUTH
CHRYSLERS
GMC PICKUPS

'57 FORD FAIRLANE

2 dr. 2-tone, low mileage...\$1250

'52 DODGE 4 dr. 1 owner, clean 295

'58 PLYM. 2-tone, low miles..1295

'59 GMC Pickup, 11,000 miles 1495



Valiant
V-100 4-door sedan

FISHING &
WORK CARS
\$25 - \$100

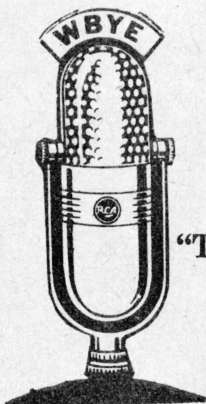
home of

VALIANT

PLYMOUTH

CHRYSLER

Calera Motor Co.



"The Best in Radio in Central Alabama"

WBYE 1370 on your Dial

WBYE'S GOOD LISTENING MORNING PROGRAMS

5:30 Morning Show	8:40 The Side Show
6:30 Breakfast at BYE	9:00 News
6:45 World News Roundup	9:05 Coffee with Kay
7:00 Area Weather	9:30 Alabama News
7:15 Swap Shop	10:05 The Side Show
7:30 Sports Reports	11:00 News
7:45 World News Roundup	11:05 Western Chapel
8:00 Breakfast at BYE	12:00 News, Farm, Market
8:30 Hospital Report	

CARDWELL'S TWO FURNITURE STORES

Alabaster and Columbiana

SUPER POWER 25^{INCH} MOWER *Swath Cut*

With **3 H.P. 4-CYCLE Briggs & Stratton ENGINE**



JUMBO GAS TANK
FILTERED AIR CLEANER

RECOIL STARTER
For Super-Fast Starting

Baked Enamel Steel Housing

The last word in lawn mower power and efficiency... and the most sensational value we have ever offered! It's as solid as a tank, built to give you years of service with new "Safety-Torg" Blade Assembly that prevents damage to crankshaft on the toughest lawns. Equipped with every modern convenience to make lawn-care faster and easier for you.

STAGGERED WHEEL DESIGN FOR EVEN CUT

CUTTING HEIGHT ADJUSTS FROM 1 to 3 INCHES

BIG NON-SKID TRACTOR-TREAD RUBBER WHEELS



New "Safety-Torg" BLADE ASSEMBLY PROTECTS OPERATOR AND MOWER



MODERN DESIGN
Permits CUTTING CLOSE TO WALL



CLEAN USED CARS PRICED TO GO.

'55 Plymouth

Belvedere 4 door, V8 Station Wagon
radio, heater, auto-transmission,
2-tone paint, white walls....\$795

'56 Mercury

2 door Hardtop, 2-tone paint, radio,
heater, overdrive.....\$995

'59 Renault

Dauphine, 7,900 miles, like new \$1095

'55 Chevrolet

Pickup, good shape.....\$295

**BOWDON
MOTORS
Calera**

The Shelby

SHOPPING GUIDE

Published each Wednesday

by

The Shelby County Advertising Corporation

North 8-7751

Owen 4-7881

These Progressive

SHOPPING GUIDE

Advertisers

Appreciate your business

BIG STAR STORES
B. B. CURRY & COMPANY
BIRD BUILDING MATERIALS COMPANY
BIRD FURNITURE
BIRD SUPPLY
BIG 4 PRECISION BUILT HOMES
BOWDON ECONOMY STORE
BOWDON MOTORS
CALERA MOTOR COMPANY
CARDWELL FURNITURE STORES
CENTRAL STATE BANK
EARL'S AMOCO
GUARANTY TERMITE CONTROL
JEFFERSON FURNITURE COMPANY
K and M SUPER MARKET
LOVELADY SALES AND SERVICE
McDOW MOTOR COMPANY
MONTEVALLO MOTOR COMPANY
OLD FARMER'S ALMANAC
T. V. PEETE and SON NURSERY
SEAMAN TIMBER COMPANY
THE WARREN AGENCY
W B Y E RADIO

BIG STAR

DOLLAR STRETCHING SPECIALS

For Thurs, Fri, Sat.

April 21, 22, 23

CABBAGE
5¢ lb.



B A C O N
Delicious
Brand
49¢ lb.

Jack Spratt
APPLESAUCE
2 cans 49¢

POLE BEANS
2 lbs. 35¢

Jerrel's
MILK POWDER
16 oz pkg 35¢

WHOLE
FRYERS
29¢ lb

PORK CHOPS, END CUTS.....	per pound	39¢
PORK CHOPS, CENTER CUT.....	per pound	49¢
GLEN VALLEY PEAS.....	two cans	25¢
LIBBY'S PINEAPPLE-GRAPEFRUIT DRINK quart size.....	two cans	39¢
GERBER'S STRAINED BABY FOOD.....	three jars	31¢
HEINZ TOMATO KETCHUP.....	14 ounces	25¢
TREND DETERGENT.....	two for	39¢
SOFTEE TISSUE.....	4 roll pak	29¢
JUST RITE CHILI WITH BEANS.....	two cans	45¢
BRENNER'S JUMBO PIES.....	12 count	39¢
BANANAS.....	per pound	10¢

JETER'S, Montevallo - - LAWRENCE'S, Calera

NEW HOMES

New Brick and
Old Brick Styles

Smallest Lot
100 X 150 Feet

OUTSTANDING FEATURES

paneled den	built-in-kitchens
double carport	forced air heat
choice of brick	ceramic tile baths



OLD BRICK STYLE: Two bedrooms, den,
1½ bath, carports

SEE THESE
HOMES
DURING

o p e n
h o u s e april
23 24

RURAL

ROUTE

P.O. BOX

HOLDER

BULK RATE
U. S. POSTAGE
PAID

Montevallo, Ala.
Permit No. 4